

Youth Innovation: Collaborating to Improve and Protect our Planet (CIPP), running from **June 2025 to January 2026**, under the coordination of ICUA. The 2025 CIPP campaign is dedicated to the theme “**Environmental and Cultural Sustainability**”, aiming to raise awareness among young generations about the intertwined importance of environmental protection and cultural heritage, enhance understanding of the Sustainable Development Goals (SDGs), and cultivate creativity and innovation. The concept note is attached.

How Can Students Participate? Participants are invited to **submit original works** in one of several formats, including paintings, crafts, science posters, solutions, and AI short videos. All written or spoken content must be presented in either English or Chinese. The campaign welcomes contributions that explore six key themes:

- Responding to Global Climate Change
- Conserving Biological Diversity
- Building Sustainable Communities
- Protecting Water Resources
- Safeguarding and Innovating Cultural Heritage
- Advocating Clean Energy

For a comprehensive overview of the campaign objectives and work descriptions, please refer to the attached **Concept Note**.

Award Distributions and Opportunities Beyond the Campaign - The campaign is not competition-oriented; rather, it aims to encourage all the global participants to engage with the UN Sustainable Development Goals.

- The award system is structured into three tiers: the *Award for Leadership in Sustainable Innovation*, the *Award for Pioneering Sustainability*, and the *Award for Sustainability Exploration*. Every participant whose submission meets the standard requirements will receive an award certificate.
- In addition, special awards have been established to recognize participants who demonstrate exceptional talent and creativity within specific thematic areas.

In addition to these recognitions, the campaign offers further opportunities for outstanding participants to attend **winter/summer camps in China**, with **local accommodation and transportation costs covered**.